

SPA ICA

Section of Professional Associations

Section des Associations Professionnelles

SPA News in July/August 2019:

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1 Editorial

Dear Colleagues,

this newsletter is somehow also a result of the spring meeting of SPA in Chile: The Steering Committee of SPA met in Chile in the same time of an important meeting of the Association of Latin America Archives (ALA). Our member, Eugenio Busto Ruz, gives us an impression. Also in Santiago de Chile, the SPA team was introduced to a representative of the association "Archivists without Borders" (Chile), Valentina Rojas. I am happy that she explains this special archival organization in this newsletter. Furthermore, Pierre-Frédéric Brau gives us an insight to new methods for public relation of one of the biggest archival associations, the French Association of Archivists' (AAF). And you can read about the forthcoming conference of the Association of Latin American Archives (ALA) in Montevideo in October 2019. The SPA team had the chance to talk with the representatives of the Uruguayan archival association in Chile in May and we learned a lot about their enthusiasm.

Last but not at all least: Read the announcement of the SPA Film Festival 2019 in Adelaide!

So, enjoy this newsletter and don't forget: Contributions from your professional associations are always welcome!

Bettina Joergens (bettina.joergens@lav.nrw.de), Germany

2 Meeting of ALA (Association of Latinamerican Archives) in Santiago de Chile in May

On April 12, the Association Latin American Archives (ALA), had the Ordinary Assembly of the year 2019 in Santiago de Chile in the dependencies of the Archive National of Chile. What was discussed in the Assembly included the reading and approval of the Extraordinary Assembly held in Lima, Peru in May 2018; Presidency report period 2015-2019; Financial report and Accountant; Synergy#ALA report; internship program in the Archives National; election of the new Committee Director for the period 2019-2023; ratification of ALA Statutes approved at the Assembly of Lima in 2018. It should be noted that only Class A members will continue with the right to voice and vote losing the voting category members Class B as the Associations of Archivists; determine the increase progressive share of membership of the ALA; ALA stance and adoption of the Guiding Principles of the International Council of Archives for the Safeguarding of Records in Risk; vote to recognize Virginia Chacón Arias, former president of ALA (1999-2003) and former director of the National Archive of Costa Rica as an honorary member of ALA. There was also a change of the executive board: Since the assembly in Santiago, Rocio Pazmino, Director of The National Archives of Ecuador is the new President of ALA, following Mercedes de Vega. The new vicepresident is Emma de Ramon, Director of the National Archives of Chile.

He reported that Dr. Mercedes de Vega left the position of director of the AGN of Mexico in November 2018 and therefore the one of the Presidency of ALA. Relevant issues for ALA are: to encourage adhesion of new members, provide to associates publications updated on archival topics Ibero-American, publication of digital bulletins, encourage archival research and teaching in Latin America, forming groups of work and technical commissions, disseminate and promote activities of archives and archivists in Ibero-America, administration of the ALA social networks, meetings of virtual community managers of Latin America ALA, campaign "Day International of the Archives ", blog of ALA, dissemination campaign "2019 Year Ibero-American Archives for Transparency and Memory ", support to the XIII Congress of Archivology of Mercosur to be carried out in Montevideo, Uruguay, from 21 to 25 of November 2019, the definition of headquarters of the Ibero-American Seminar of Archives of Iberian Tradition for 2020 that would be in Seville, Spain, in the month of March together with the Ordinary General Assembly of ALA.

Eugenio Bustos Ruz

3 Les archivistes français s'affichent!

Comme bien des associations professionnelles, l'Association des archivistes français a pour mission première de défendre la profession et son objet, en l'occurrence les archives, mais aussi d'en assurer la promotion. Poursuivie depuis maintenant 3 ans, la démarche qui l'a amenée à se doter d'une identité visuelle forte, à côté de son logo rond et vert pomme, mérite d'être partagée avec les autres associations d'archivistes partout dans le monde.

A l'origine, une idée : dans le contexte d'un renouvellement du conseil d'administration, après un mandat marqué par une intense réflexion sur ce que devait être l'association pour ses adhérents, et sur ses modes de fonctionnement – mais aussi par une crise interne de gouvernance –, la nouvelle équipe souhaitait lancer une campagne autour de l'adhésion. L'objectif visé était de créer une affiche attrayante et bien identifiée, que chaque membre aurait pu exposer dans son service, dans son bureau ou à la machine à café, pour attirer l'attention de ses collègues, engager la conversation et, *in fine*, recruter de nouveaux adhérents. Il s'agissait aussi de disposer d'un support de communication à envoyer dans les services d'archives qui ne comptaient pas encore d'adhérents, avec la même ambition de propagande sympathique.

Les administrateurs se sont mis d'accord sur un slogan sobre, simple et direct, qui ne cachait rien de leurs intentions (« Adhérez à l'association des archivistes français ! »), et sur des questions auxquelles ils souhaitaient répondre (« Adhérer, pour quoi faire ? » ; « Qu'est-ce que cela veut dire ? » ; « Qu'a à apporter à l'AAF l'archiviste qui y adhérerait pour la première fois, ou qui y ré-adhérerait ? » ; « Qu'est-ce que l'association peut lui apporter ? ») ; mais ils se sont retrouvés face à un problème : comment illustrer ce qui restait de l'ordre du concept abstrait ?

Comme souvent, une rencontre a tout débloqué. En l'occurrence, celle avec Carole Perret, illustratrice recommandée par les graphistes habituelles de l'Association, qui les a aidés à décliner leur souhait. En effet, fidèle à son univers graphique, l'artiste se proposait d'illustrer par de petits personnages, en autant de vignettes dans le gout des bandes dessinées, ce que le slogan recouvrait. Plusieurs actions ont été retenues : « S'informer », « Appartenir à un réseau », « Défendre la profession », « Contribuer aux actions collectives », « Participer à des rencontres », « Bénéficier de tarifs préférentiels », « Échanger des ressources » et « Transmettre et apprendre ».

L'affiche, séduisante et amusante, contribuait à améliorer l'image de l'association, en la montrant ludique, humaine et colorée. Bien plus : si l'affiche a conquis les membres du Conseil d'administration, elle a ravi la permanence de l'Association, qui y a vu un moyen d'illustrer les diverses actions associatives tout au long de l'année, en réutilisant et en déclinant les illustrations (après avoir recueilli l'accord de l'auteure, naturellement).

Durant toute l'année 2016, au fil des déclinaisons (catalogue du centre de formation, autocollants, badges, blocs notes, illustration du site Internet, de communiqués de presse, de posts sur Twitter...), c'est donc une véritable identité visuelle de l'Association qui s'est mise en place, allant bien au-delà du projet initial.

L'expérience s'est avérée tellement concluante qu'il a été décidé de la poursuivre en 2017 (« Agir à l'AAF ! ») et en 2018 (« Participez à l'AAF ! »). Elle aura au final contribué à offrir à l'AAF une identité visuelle forte et attendue d'une année sur l'autre (que vont faire les personnages cette année ? quelle valeur/action vont-ils illustrer ?) ; à lui donner une image humaine, joyeuse et chaleureuse ; à la faire reconnaître immédiatement par ses membres, qui ont pu s'identifier, mais aussi par ses partenaires, individuels ou institutionnels.

Cette action, qui nécessite une mise de départ (mais rien n'empêche de recourir aux talents internes !), peut s'avérer gagnante pour une association professionnelle, pour peu qu'elle sorte de sa zone d'action habituelle centrée sur le métier.

Affichez-vous ! <https://www.archivistes.org/Les-affiches-de-l-AAF>

Pierre-Frédéric Brau

French Archivists on Poster!

As many professional associations, the French Association of Archivists' (AAF) main mission is to defend the profession and its purpose, but also to promote them. One result of the new approach of promotion was a strong visual identity, parallel to its round apple-green logo- this deserves to be shared with other associations of archivists worldwide.

Originally, an idea: In the context of the renewal of the boards of directors, after a mandate marked by an intense reflection on what should be the association for its members, and on its modes of operation - but also by an internal crisis of governance - the new team wanted to launch a campaign around membership. The aim was to create an attractive and well-identified poster, which each member could have exhibited in their department, in their office or at the coffee machine, to attract the attention of their colleagues, to engage the conversation and, *in fine*, to recruit new members. The plan was also to have a communication medium to send to the Archives which did not yet have AAF's members, with the same ambition of sympathetic propaganda.

Members of the board agreed on a sober, simple and direct slogan, which did not conceal their intentions ("Join the association of French archivists!"), and on questions they wanted to answer ("Getting member? What for? "" What does that mean? "" What does the archivist who would first join, or re-join, bring to the AAF? "; "What can the AAF bring to me? "); but they came up against a problem: How to illustrate what remained an abstract concept?

As often, a meeting has unlocked everything. In this case, the one with Carole Perret, illustrator recommended by the usual designers of the Association, helped them to decline their wish. Indeed, faithful to her graphic universe, the artist intended to illustrate with small characters as in many comic's vignettes what the slogan covered.

Several actions have been selected: "Inform yourself", "Belong to a network", "Defend the profession", "Contribute to collective actions", "Participate in meetings", "Benefit from preferential rates", "Exchange resources" and "Transmit and learn".

The poster, very attractive and fun, helped to improve the image of the association, showing it playful, human and colorful. Even more: if the poster convinced the members of the Board of Directors, it delighted the secretariat of the Association, which saw in it a way to illustrate the various associative actions throughout the year, reusing and declining the illustrations (after having obtained the author's agreement, of course).

Throughout the year 2016, over the varied uses (catalog of the training center, stickers, badges, note pads, illustration of the website, of press releases, of posts on Twitter ...), it is a true visual identity of the Association that has taken place, going well beyond the initial project.

This 2016 experiment proved so successful that it was decided to continue in 2017 (with the slogan "Act at the AAF!") and in 2018 ("Participate in the AAF!"). It will have contributed to providing the AAF with a strong visual identity that is expected from one year to the next (what will the characters do this year? What value/action will they illustrate?); to give him a human image, joyful and warm; to

have it recognized immediately by its members, who have been able to identify themselves, but also by its partners, individual or institutional.

This action, which requires a starting bet (but nothing prevents the use of internal talent!), can prove to be a winner for a professional association, if it comes out of its usual area.

Show yourself on poster !

<https://www.archivistes.org/Les-affiches-de-l-AAF>

Pierre-Frédéric Brau



4 Archivists without Borders – Chile

Archiveras sin Fronteras-Chile (Archivists without Borders-Chile) is a voluntary-based organization that aims to “promote the appreciation of archives, highlighting their importance for society and fostering the generation of public policies, from a reflective and critical perspective”.

It was created in 2010 as the Chilean branch of [Archivists without Borders](#), which was firstly established in 1998 by Catalan archivists that identified the necessity of solidarity and cooperation in order to safeguard the archival heritage from natural and human (political and economical issues, poverty, neglect, among others) hazards all around the world.

Currently we are 13 archivists – all of us women, fact that has become part of our identity, since we consider it not-casual, while we align with a feminist perspective and practice; therefore we have started naming ourselves as *Archiveras* instead of *Archiveros*, the official name of the international organization.

During the first years, *Archiveras sin Fronteras-Chile* focused its efforts on highlighting the urgency of enhancing the national Archival legislation (which still remains based in an outdated Decree issued in 1929) and on working with community based organizations interested in preserving their records. Nowadays, the awareness on the necessity of a Chilean Archival Act is shared by the every-day bigger archival community in the country, and actually we are waiting for a governmental proposal of legislation (which counted with the collaboration of the National Archives) to be issued. On the other hand, there has been a flourishing of personal, community and local Archives initiatives, as of the archival organizations and initiatives that seek to collaborate with them.

During the last years, *Archiveras sin Fronteras-Chile* has kept being involved on fostering the development of archival public policies in Chile (being an Archival Act the main but not the only component) and collaborating with community archives. To those actions, we have added more advocacy initiatives, in order to promote among the more broader society the consciousness on the value and relevance of records and Archives, not only in relation with the culture, heritage and memory, but also as crucial instruments for the respect and exercise of rights.

In that line, some of our last actions have been: the issuing of a number of [Rufian Revista](#) dedicated to Archives and Social Movements; the collaboration with the [Coordinadora Feminista 8M](#) (Feminist Coordinator 8M, organization that has articulated transversal and powerful feminist demands and led some of the most important feminist demonstrations and meetings in Chile during the last decades), specifically supporting the management of some of its crucial records; and the broadcasting of a Radio and Podcast Program called [Archívese, Difúndase, Movilícese](#) (File it, Spread

it, Mobilize it), which is part of [Radio Proyección](#), a grassroots online radio project shared with feminist, environmental, mental health, Mapuche, and other organizations. For the future – apart from continually being involved in the improvement of Chilean archival public policies, and collaborating with community archives and developing advocacy initiatives, we are dreaming of the development of some didactic and practical material referring to the Chilean context. This material should be shared and used by those who want to give the first steps in order to protect collective memory and give access to their records.

Valentina Rojas

5 Looking forward to Montevideo in October 2019

The XIII MERCOSUR Congress of Archival Science, from October 21 to 25 is the most remarkable archival event of our region, and on this occasion Uruguay will again be the host country. This year, the congress is about "Paradigms of archives in the context of public policies", with contributions and talks about Archival theory and practice, The role of archives in public policies, Archives, culture and gender, Interdisciplinarity in archives, Documentary heritage and non-traditional documents, Information technologies applied to document management.

During this congress, there will be following parallel meetings:

- I (First) Conference on archives as guarantee in the construction of democracy, citizenship and Human Rights.
- Tenth Meeting of university archives.
- Ninth Meeting of professional associations of archivists.
- Ninth Meeting of the Ibero-American Network of University Archival Teaching.
- Tenth Forum of directors of national archives of MERCOSUR.
- Tenth Conference of municipal archives.
- Eighteenth Meeting of students of Archival Science

You can find more information on: <https://eventos.aa.org.uy/xiii-cam>

Video: <https://www.youtube.com/watch?v=K3yuAiajrHA>

Stella Infante Rosso

6 SPA Film Festival

In October last year, SPA asked the world for entries for the SPA Film Festival 2019. Anyone could enter, following some simple rules. The main objective however, was that the films portrayed in a good way archives and records management as the asset they are to society, to citizens, researchers or to one particular organization.

By the deadline, SPA had received 58 entries that all met the criteria. The filmmakers were from Asia, Europe and North America. Being the jury, the SPA Steering committee went through all entries during our meeting in May 2019 and decided on three nominated films in each of the following four categories:

Best Film explaining the relevance and importance of Archives and Records management.

The nominated films are:

- [The Fifth Branch Company of CCCC Second Harbour Engineering Co. Ltd.](#) (China)
- [Escuela Superior de Archivística y Gestión de Documentos](#) (Catalonia)
- [Scottish Council on Archives](#) (Scotland)

Best Film portraying the relevance and importance of Archives and Records Management.

The nominated films are:

- [State Grid Sichuan Electric Power Company](#) (China)
- [Municipality of Bærum](#) (Norway)
- [Comune di Rovereto - Biblioteca civica "Tartarotti"](#) (Italy)

Best Film using Humor to communicate about Archives or Records Management.

The nominated films are:

- [Archives départementales du Nord](#) (France)
- [Hessisches Landesarchiv](#) (Germany)
- [University of Alcalá](#) (Spain)

Best Film made by students.

The nominated films are:

- [Renmin University of China](#) (China)
- [Zhengzhou University](#) (China)
- [Art Studio Stębowska Agnieszka](#) (Poland)

The winners will be announced during the closing ceremony at the ICA Conference in Adelaide Thursday October 24, 2019!

In addition to these four categories, we also have the People's award where YOU will have all the power! Last time SPA had a Film Festival, we received almost 2400 votes. Will we beat that this year? It's up to you! We will start the online voting August 18, 2019, so keep posted!

(See: <https://www.ica.org/en/here-are-the-12-finalists-for-the-spa-film-festival-awards-2019>).

Voici les 12 finalistes en lice pour les prix du Festival de Film de la SAP 2019 !

En octobre de l'année dernière, la Section sur les associations professionnelles (SAP) a demandé au monde entier de participer au Festival de Film de la SAP. La compétition était ouverte à tous et les candidats devaient respecter quelques règles simples. L'objectif principal était cependant que les films présentent les archives et la gestion des documents comme un atout pour la société, les citoyens, les chercheurs ou une organisation spécifique.

À la date limite, la SAP avait reçu 58 inscriptions qui répondaient toutes aux critères. Les cinéastes étaient originaires d'Asie, d'Europe et d'Amérique du Nord. En tant que jury, le comité directeur de la SAP a examiné toutes les candidatures lors de réunion annuelle en mai 2019 et a sélectionné trois films dans chacune des quatre catégories suivantes :

Meilleur film expliquant la pertinence et l'importance des archives et de la gestion des documents.

Les films sélectionnés sont :

1. The Fifth Branch Company of CCCC Second Harbour Engineering Co. Ltd. (Chine)
2. Escuela Superior de Archivística y Gestión de Documentos (Catalogne)
3. Scottish Council on Archives (Écosse)

Meilleur film illustrant la pertinence et l'importance des archives et de la gestion des documents.

Les films sélectionnés sont :

1. State Grid Sichuan Electric Power Company (Chine)
2. Municipality of Bærum (Norvège)
3. Comune di Rovereto - Biblioteca civica "Tartarotti" (Italie)

Meilleur film utilisant l'humour pour communiquer sur les archives ou la gestion des documents.

Les films sélectionnés sont :

1. Archives départementales du Nord (France)
2. Hessisches Landesarchiv (Allemagne)
3. University of Alcalá (Espagne)

Meilleur film réalisé par des étudiants.

Les films sélectionnés sont :

1. Renmin Université de Chine (Chine)
2. Zhengzhou University (Chine)
3. Art Studio Sępowska Agnieszka (Pologne)

Les gagnants seront annoncés lors de la cérémonie de clôture de la Conférence de l'ICA à Adélaïde le jeudi 24 octobre 2019 !

En plus de ces quatre catégories, nous avons aussi le Prix du public où VOUS aurez le pouvoir de décider ! Lors du dernier Festival du Film de la SAP, nous avons reçu près de 2400 votes. Va-t-on dépasser ce nombre cette année ? C'est à vous de décider ! Nous commencerons le vote en ligne le 18 août 2019, alors tenez-vous informé!

(See: <https://www.ica.org/en/here-are-the-12-finalists-for-the-spa-film-festival-awards-2019>).

Marta Munuera Bermejo, Vilde Ronge, Cédric Champagne